

The ITB Team



Dr Alexander Zimmerhofer

Member of the management, partner,
authorised signatory

Training and further education

- **Doctorate in psychology**
- **DIN 33430 licenced**
- Associate member of Forum Assessment e.V.

Responsible for ITB's digital products
Development and management of the online strategy

Customer focus

- **Online assessment** | Implementation of procedures for selecting and developing employees
- **Management diagnostics** | Design and implementation of potential analyses
- **Design and development of tests to assess study aptitude** | Test for Medical Studies

Selected reference projects

- **International chemicals group** | Leverkusen | Implementation of an online assessment for initial training
- **International Bank** | Frankfurt | Implementation of an online assessment with a focus on employer branding
- **International industrial company** | Cologne | Implementation of an online-based talent management process
- **Various universities** | Germany | Consulting on the development and design of diagnostic procedures for the selection and (online) counselling of applicants

More about me

- **Aptitude diagnostician with high technological competence and 20 years of consulting expertise in recruiting and personnel development**
- Key note speaker for recruiting, aptitude diagnostics and AI
- 15 years of management experience

LinkedIn
QR-Code

